

Editorial deadline by:

Friday, the 23rd of September 2022, 01:00 a.m.

**Portrait of the laureate of the
MESTEMACHER
FEMALE MANAGER OF THE YEAR
AWARD 2022**

**Astrid Teckentrup,
Chairwoman of the Management Board
Procter & Gamble**



by Prof Dr Ulrike Detmers

Living diversity – shaping the future

Astrid Teckentrup is responsible for Procter & Gamble's business in Germany, Austria and Switzerland. With approximately 10,000 employees in the DACH region, 9 factories and some of the global P&G R&D centres, Germany is the largest and most diversified P&G market outside the US. The P&G DACH business is one of the top 5 markets worldwide and includes well-known brands such as Pampers, Ariel, Lenor, Always, Gillette, Oral B, Head & Shoulders and Wick...and more.

The current focus of her work is on the transformation to an even more digital organisation that sees sustainability as an integral part of all corporate activities, thereby continuously driving P&G's commitment to greater sustainability and climate protection.

Prior to taking on her current role, Astrid Teckentrup was extremely successful at managing the sales of Procter & Gamble DACH, where she was responsible for the global business of a major P&G customer in up to 31 countries. Her special area of emphasis has been on deepening customer relationships and enriching them with new ideas and partnership initiatives that have social relevance in people's daily lives.

Astrid Teckentrup is a highly respected leader and personality, both internally and externally. She impressively demonstrates how high demands can be reconciled with a very positive and optimistic view of even great challenges.

After completing her studies at the EBS Business School, with stations in London and Paris, she started her career at P&G in 1991. Since then, she has held various leadership positions in all product categories and has had more than 10 years of global leadership responsibility in Europe, Asia and Latin America.

Astrid Teckentrup is a manager who sees her personal focal topics in the areas of personal growth, trust-based cooperation as well as diversity and inclusion both within the company and beyond. She is an active advocate for women's equality in society and business – and is actively involved in various forums and networks, including #TheMission and LEAD Network Europe.

Young talents and their continued development are also a matter very close to her heart. She regularly provides trainings and supports young managers as a mentor.