

# PRESS RELEASE

**Editorial deadline by:**

**Friday, the 23rd of September 2022, 01:00 a.m.**

**Berlin/Gütersloh, 23 September 2022:**

**P&G Manager, Astrid Teckentrup, is awarded the  
MESTEMACHER FEMALE MANAGER OF THE YEAR PRIZE 2022 –  
21ST award ceremony (2002 to 2022)**

**The awarding ceremony is also televised live  
on Friday, 23.09.2022 from 11:30 a.m. to 1:00 p.m.  
at [www.mestemacher.de](http://www.mestemacher.de)**

*The Chairwoman of the Executive Board of Procter & Gamble in Germany, Austria and Switzerland will be distinguished with the “Female Manager of the Year 2022” prize by the Mestemacher industrial bakery in Berlin on Friday, 23 September. Parliamentary State Secretary, Ekin Deligöz, will be delivering the welcoming address in place of the Federal Minister for Family Affairs, Lisa Paus.*

The 21st “Female Manager of the Year” award ceremony of the Gütersloh-based industrial bakery, Mestemacher, is given to one of the top international managers who has contributed to the topic of gender equality in a special way: **Astrid Teckentrup**. As Chairwoman of the Executive Board of Procter & Gamble in Germany, Austria and Switzerland, she has responsibility for 10,000 employees – and with Germany, she is responsible for the global player's largest market outside the USA.

“**Astrid Teckentrup** is a manager who makes personality development, trust-based cooperation as well as equality, diversity and inclusion her personal focal topics, and she has been working tirelessly on them for many years,” **Prof Dr Ulrike Detmers**, initiator of the award, said in praise of the award winner's commitment.

**Ekin Deligöz**, Parliamentary State Secretary, emphasises:

“This year, the MESTEMACHER FEMALE MANAGER OF THE YEAR PRIZE is also awarded by taking account of the economic, social and societal challenges. This is an important and encouraging signal for women, and I congratulate Ms **Astrid Teckentrup** on her award. She has been an advocate for diversity and women in leadership positions in companies for a long time. We need more women like her!”

The laureate's commitment includes the focussed fostering of talent at Procter & Gamble: For example, thanks to years of training and the individual fostering of both men and women, it has been possible to establish equal gender distribution across all hierarchical levels. In the “LEAD Network Europe” network and with a series of events in the Frankfurt area, **Astrid Teckentrup** has also set impulses for equality across company boundaries.

What is more, she initiated a summit with business partners in cooperation with the company Global Digital Women. The company networks women worldwide and ensures visibility for role models. As a representative of a company that stands for brands such as Pampers, Ariel and Lenor, she also convinced the presidium and board of the association of brands to place the topic of “equality” on the agenda and publish a corresponding attitude paper.

“These are merely the first steps on the way of our currently highly male-dominated industry,” the laureate, who has been committed to the topic of diversity for more than 20 years, says. For her, it is important to provide self-confidence, to foster talents and to form teams in which all participants give their best with passion, develop enthusiasm and benefit from one another.

Astrid Teckentrup will be donating her prize money of 5,000 euros to the “Fluthilfe Euskirchen e.V.” association: “P&G operates a large plant in Euskirchen. In the first two weeks after I took on my current role, the flood disaster hit Euskirchen and the region.” The company provided collegial and financial emergency aid at the time. Support is still urgently needed.

In 2022, the jury of the MESTEMACHER FEMALE MANAGER OF THE YEAR PRIZE unanimously selects **Astrid Teckentrup** as the 21st laureate of this gender equality prize.

**Dr h.c. Maria Freifrau von Welser**, publicist and TV journalist of UNICEF Germany and committee member as well as vice-chairman of the Lea Ackermann Foundation, will hold the ceremonial address. Parliamentary State Secretary, **Ekin Deligöz**, will speak on the day of the award ceremony in place of

the Federal Minister for Family Affairs, **Lisa Paus. Simone Menne**, President of the American Chamber of Commerce in Germany e.V. and Multi-Supervisory Councillor, will deliver the laudatory speech.

### **About the laureate**

**Astrid Teckentrup**, born in 1967, started her career at P&G in 1991 after studying at the EBS Business School with stations in London and Paris. Since then, she has held various leadership positions in all product categories and has had more than ten years of global leadership responsibility in Europe, Asia and Latin America. The focus of her current work is on the transformation to an even more digital organisation that sees sustainability as an integral part of all corporate activities, thus continuously driving P&G's commitment to greater sustainability and climate protection.

### **About the prize**

The MESTEMACHER FEMALE MANAGER OF THE YEAR PRIZE has been conferred annually since 2002. With it, top female managers who are responsible for the business of a company or group of companies at the highest level of management are distinguished. The award is based on gender mainstreaming. This involves the promotion of gender parity in top positions in politics and business as well as the systematic inclusion of both genders in all areas of life, which is also reflected in the selection criteria for the Female Manager of the Year: The laureates have not only been outstanding in their professions; they also promote an egalitarian society and strive to create a harmonious work-life balance in terms of their work, family, leisure, and quality of life. The prize includes the valuable silver statue OECONOMIA, 5,000 euros of prize money for social purposes as well as a glamorous ceremony with invited guests, hosted at the Grandhotel Adlon Kempinski in Berlin. The founder of the gender equality award is the Mestemacher pumpernickel and wholemeal bakery, which was founded in 1871.

For more information, please visit

[www.mestemacher.de/gleichstellungsaktivitaeten/mestemacher-preis-managerin-des-jahres/](http://www.mestemacher.de/gleichstellungsaktivitaeten/mestemacher-preis-managerin-des-jahres/)

### **About the initiator**

**Prof Dr Ulrike Detmers** launched the MESTEMACHER FEMALE MANAGER OF THE YEAR PRIZE in 2002. **Detmers** is Chairwoman and Spokeswoman of the Management Board of Mestemacher Management GmbH and Managing Director Marketing, CSR, PR, Sustainability and Environment. The

retired economics professor and women's rights activist has been committed to gender equality in business for more than 30 years.

### **Who are the members of the jury?**

- **PROF DR ULRIKE Detmers** – Initiator and chairwoman of the selection committee
- **GABRIELE FÖRSTER** – Former publishing director Westfalen-Blatt, Vereinigte Zeitungsverlage GmbH, Bielefeld
- **ANGELA TITZRATH** – Chairwoman of the Executive Board, Hamburger Hafen und Logistik Aktiengesellschaft
- **DR H.C. THOMAS SATTELBERGER** – Parliamentary State Secretary to the former Federal Minister of Education and Research
- **KATHERINA REICHE\*** – Chairwoman of the Executive Board of Westenergie AG and laureate of the "MESTEMACHER FEMALE MANAGER OF THE YEAR PRIZE 2021

\* The selection committee includes the respective prize winner of the previous year.

### **Questions to the Mestemacher Group and regarding the MESTEMACHER FEMALE MANAGER OF THE YEAR AWARD are answered by the initiator of the gender equality prize:**

**Prof Dr Ulrike Detmers,**  
Chairwoman and Spokeswoman of the Executive Board  
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### **Questions about Astrid Teckentrup answered:**

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