

Portrait of the Laureate of the MESTEMACHER FEMALE MANAGER OF THE YEAR AWARD 2020

**Angela Titzrath,
Chairperson of the Management Board
Hamburger Hafen und Logistik AG**

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The Logistics Specialist

In the male-dominated world of global economy, Angela Titzrath is one-of-a-kind. In the realm of global top management, she can take credit for corporate successes in a number of different departments. And, with her appointment as Chief Executive Officer of Hamburger Hafen und Logistik AG in 2017, she has reached the culmination of her career to date. She was distinguished as the Logistics Leader of the Year by the European Logistic Hall of Fame in 2019. In 2020, the jury of the MESTEMACHER FEMALE MANAGER OF THE YEAR AWARD unanimously elects her as the 19th laureate of this gender equality prize.

Since 1991, i.e. for almost 30 years, Angela Titzrath has turned in an admirably steep management career in the male-dominated domain of the automotive industry and logistics. The economist takes prejudices against female elite managers and clearly demonstrates that they are absurd. Angela Titzrath is a shining example, especially for junior female executives.

In 1985, with the successful completion of her studies in economics and Romanic philology, she laid the foundation for her professional career. With a sound knowledge of economics and a command of five foreign languages, she started her professional life at Daimler. Not long after, she found herself in charge of international departments at the car manufacturer Daimler, which are typically 100 per cent in male hands. In 2016, she became a member of the executive board of Hamburger Hafen und Logistik AG (HHLA). In the same year, the supervisory board appointed Angela Titzrath as Chief Executive Officer. Since 1 January 2017, she has been in charge of more than 6,000 employees.



Photo: HHLA/Thies Rätzke

In the interview, it becomes apparent that the clever stoic is holding the helm with a steady hand. A great deal speaks in favour of this having contributed to spurring on her entrepreneurial success. At the age of 30, she becomes CEO of Mercedes-Benz Credit of Canada. Here, she is responsible for a sales volume of approximately 1 billion dollars and has her key experience on the topic of diversity: At Christmas, it's not Happy Christmas, but Happy Holidays! She knows a great deal about Chinese culture. When it comes to strategic decisions, the Chinese think in terms of very long, profit-oriented development processes. Americans tend to make their decisions with a view to short-term profits.

For Angela Titzrath, "taking the role of the other" is an important code of conduct when it comes to successful intercultural management. In the course of which she remains principled. She would never sell her soul for success. Peace of mind is important to her. She meditates and keeps her distance. The flautist and lover of classical music and jazz can find her inner balance. Whoever succeeds at mastering this has sustainable CEO qualities, is able to let go and control one's ego, ensuring it will fit through any door.