



**MESTEMACHER PREIS
MANAGERIN DES JAHRES**

PROF. DR. ULRIKE DETMERS
Initiatorin und Vorsitzende der Auswahlkommission

PRESS RELEASE

Berlin/Gütersloh, 18th of September 2020:

Gender equality prize for Angela Titzrath

MESTEMACHER FEMALE MANAGER OF THE YEAR AWARD 2020

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19th award ceremony (2002 to 2020)

Angela Titzrath, Chairperson of Hamburger Hafen und Logistik Aktiengesellschaft, is the 19th laureate of the

MESTEMACHER FEMALE MANAGER OF THE YEAR AWARD, which is awarded for the 19th time this year.

Initiator and Head of Mestemacher, **Prof Dr Ulrike Detmers** distinguishes the 19th laureate of this prize in Grandhotel Kempinski Berlin on Friday, the 18th of September 2020, with the following words:

"Angela Titzrath is one-of-a-kind in the male-dominated world of business.

In the realm of global top management, she can take credit for corporate successes in a number of different departments. Her appointment as Chief Executive Officer of Hamburger Hafen und Logistik AG in 2017 is the provisional culmination of her career. In 2019, she was named Logistics Leader of the Year by the European Logistic Hall of Fame. In 2020, the jury of the MESTEMACHER FEMALE MANAGER OF THE YEAR AWARD unanimously selects her as the 19th laureate of this gender equality prize."



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Detmers draws attention to the fact that **Angela Titzrath** can look back at an admirably steep management career in the male-dominated domain of automotive and logistics since 1991, thus for almost 30 years. The economist takes prejudices against the female elite and clearly demonstrates that they are absurd. **Angela Titzrath** is a shining example, especially for female executives.

The MESTEMACHER FEMALE MANAGER OF THE YEAR AWARD has been conferred annually since 2002. It includes the valuable silver statue OECONOMIA, 5,000 euros of prize money for social purposes as well as a glamorous ceremony with more than 150 guests, hosted at the Grandhotel Adlon Kempinski in Berlin. The founder of the highly-regarded gender equality award is the Mestemacher pumpernickel and wholemeal bakery, which was founded in 1871. Speaking before more than 150 invited guests, **Detmers** emphasises that, even today, women are still under-represented in both management and on management boards.

The 19th laureate was distinguished in Hotel Adlon in Berlin, where she was presented with the valuable **OECONOMIA** trophy, made of high-quality silver, as well as the prize money in the amount of 5,000 euros, to be used for social purposes. **Ulrike Detmers** hosted this part of the ceremonial act together with her husband, **Albert Detmers**.

About the MESTEMACHER FEMALE MANAGER OF THE YEAR AWARD

Mestemacher has endowed the renowned gender equality award annually since 2002. With it, top female managers who are responsible for the business of a company or group of companies at the highest level of management are distinguished.

Generally speaking, these business women hold the position of managing directors of a limited liability company, or they are members of the board of directors of a stock company. With the award, the prize-endowing company emphasises that women have what it takes to work at the top management



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levels within a company. In particular, the award has the purpose of increasing the share of women who are managing directors of limited liability companies or members of the board of directors of public limited companies.

About the Mestemacher Group

– Tradition and Innovation since 1871 –

The Mestemacher Group is a tradition-conscious family business characterised by a forward-looking outlook. The Group specialises in pasteurised bread products with a natural long shelf life when stored in an unopened condition. The classic German wholemeal breads and pumpnickel are exported to more than 80 countries around the world.

Mestemacher is the world market leader in this market niche. In the Aerzener Brot und Kuchen GmbH subsidiary, the Mestemacher-Group has specialised in deep-frozen cake slices according to confectioner's style, crispbreads and crisp snacks made of best wholemeal flour and refined with fine ingredients.

The owning families of the Mestemacher Group are **Albert** and **Prof Dr Ulrike Detmers** as well as **Fritz** and **Helma Detmers**. The managing owners, **Albert**, **Ulrike** and **Fritz** are committed to fostering equality between men and women.

With its social projects, Mestemacher is the only manufacturer of bread and bakery products worldwide whose corporate culture and ethics are characterised by the integration of bread, art and equality. Together with a modern brand image and high-quality products, the group's social commitment reinforces the positive perception of customers, business partners and employees.

About the initiator

Prof Dr Ulrike Detmers launched the MESTEMACHER FEMALE MANAGER OF THE YEAR AWARD in 2002.

Detmers is a shareholder, chairperson of the management board of Mestemacher Management GmbH and spokesperson for the Group. The professor of economics has been a professor of business



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administration at the Faculty of Economics and Health at Bielefeld University of Applied Sciences since 1994. Working part-time for a number of years. The women's rights activist has been committed to gender equality in business for more than 20 years.

What is the requirement profile of the award recipient?

The FEMALE MANAGER OF THE YEAR is distinguished by outstanding achievements as a managing director or member of a board of directors. The laureate supports women in their career advancement and promotes the work-life balance concept.

What is the philosophy behind the MESTEMACHER FEMALE MANAGER OF THE YEAR AWARD?

The award is based on the principles of gender equality. Both at a European level and in the Federal Republic of Germany's federal policy, gender equality is based on the systematic inclusion of both genders in the design of all structural areas of human existence. In particular, the aim is to promote gender parity in the top appointments to positions in politics and business.

Who are the members of the jury?

PROF DR ULRIKE DETMERS – Initiator and chairperson of the selection committee

GABRIELE FÖRSTER – former publishing manager Westfalen-Blatt, Vereinigte Zeitungsverlage GmbH, Bielefeld.

MILAGROS CAIÑA CARREIRO-ANDREE* – former member of the BMW AG management board

DR MARGARITA TCHOVAKHINA – Vice President Knowledge Management in the "Deutsche Entwicklungsgesellschaft" (DEG)

ANGELA WISKEN – Member of the Supervisory Board of dfv Mediengruppe in Frankfurt am Main.

Questions to the Mestemacher Group and regarding the MESTEMACHER AWARD DISTINGUISHING THE



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FEMALE MANAGER OF THE YEAR are answered by the initiator of the Equality Award:

Prof Dr Ulrike Detmers,

Prof Dr Ulrike Detmers

Shareholder

Chairwoman of the Management Board

Mestemacher Management GmbH

Speaker of the Group

Management Marketing, CSR, PR

Tel.: +49 52 41 8709-68

E-mail: ulrike.detmers@mestemacher.de

Questions related to Angela Titzrath answered by:

Hans-Jörg Heims

Head of Corporate Communication at HHLA AG

E-mail: Heims@hhla.de

Tel.: 040/3088-3521