



PRESS BRIEFING

For the 9th time: €10,000 donation with the Mestemacher "Gemeinsam gegen Hunger" (Together against Hunger) charity campaign for Deutsche Welthungerhilfe e.V.

Gütersloh, 14 February 2020

"We are particularly pleased that our long-standing partner Mestemacher is once again supporting us so generously and sustainably in the fight against hunger and poverty this year," Paul Klopp, from Welthungerhilfe, emphasized upon handing over the donation of 10,000 euros.

Of 200,000 tasty organic breads sold, Mestemacher donates 5 cent per package.

About Deutsche Welthungerhilfe e.V.:

Welthungerhilfe is one of the largest private aid agencies in Germany; it is politically and denominationally independent. It fights for "Zero Hunger by 2030". Since its founding, it has supported more than 8,500 international projects with 3.27 billion euros in 70 countries. Welthungerhilfe is based on the principle of capacity building: from rapid disaster relief to reconstruction, and right up to long-term project development cooperation with national and international partner organisations.

About Mestemacher GmbH:

The range is characterised by hearty pumpernickel, high-fibre wholemeal breads and international bread specialities. Pioneering achievements can be attributed to the family-owned company for its work done in the fields of gender equality, male emancipation and the compatibility of work and family life.

Mestemacher is also a pioneer in the processing of organic raw materials to organic breads. The breads are delivered to both German and international food retailers. Mestemacher breads are cut and packaged, then subsequently pasteurised. Thus, when kept unopened, the products remain enjoyable for up to 6 months. Mestemacher achieved sales of EUR 165.9 million in the 2019 financial year. For 2020, annual sales are expected to increase to EUR 166 million. 616 people are currently working for the Mestemacher Group.

MESTEMACHER – GROSSBÄCKEREI FÜR VOLLKORNBROTE UND INTERNATIONALE BROTSPEZIALITÄTEN SEIT 1871

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