



Speech

"Are family businesses Germany's secret weapon?"

Prof Dr Christina Hoon, University of Bielefeld, Endowed Chair of Business Administration, esp. management of family businesses

Christina Hoon is the holder of the "Management of Family Enterprises" endowed professorship at the Faculty of Economics of the University of Bielefeld. Her research interests and practical focal areas include issues of succession, succession processes, leadership, human resource management, and the longevity and economic strength of family businesses. Christina Hoon was born and raised in the county of Bentheim. After studying business administration, she earned her doctorate and completed her habilitation at the Faculty of Economics of the University of Hanover. Christina Hoon is married and has 2 children.

