



## Mestemacher Report BioFach 2018 Organic is booming worldwide – aid programme for Deutsche Welthungerhilfe

Nuremberg, 15 February 2018: High-ranking visitor to Mestemacher at BioFach 2018: Renate Künast dropped by at Mestemacher this year again to gain information on the organic business. 17 years ago, Renate Künast, who was the Federal Minister for Consumer Protection at the time, introduced the German organic seal for Organic Food in 2001. 17 years later, the hexagonal organic seal of quality still instills trust with its consumers and strengthens the belief that it contributes toward protecting nature. Since 1985, the organic bread bakery Mestemacher has been a supporter of what then still was the organic turnaround in the agriculture sector. Over the past 33 years, the organic bread share at Mestemacher has grown to 20 per cent of the production volume. The global market leader for wholemeal breads and Westphalian pumpernickel products with a long shelf life when kept unopened, is benefiting from the global boom in organic food. On average, per month, more than 15 million bread packages were delivered for self-service sale in 2017. To achieve this, Mestemacher needs more than 13.000 tons of conventional and about 8,700 tons of organic rye per year.



### Welcome to Mestemacher, Renate Künast!

(f.l.) Albert Detmers, managing shareholder of the Mestemacher Group; Professor Dr Ulrike Detmers, shareholder, member of the management board, speaker of the Mestemacher Group; Renate Künast, member of the German Bundestag; Helma Detmers, shareholder of the Mestemacher Group and Fritz Detmers, managing shareholder of the Mestemacher Groups. Photo: Bischof & Broel

**MESTEMACHER – GROSSBÄCKEREI FÜR VOLLKORNBROTE UND INTERNATIONALE BROTSPEZIALITÄTEN SEIT 1871**

Mestemacher GmbH · Am Anger 16 · 33332 Gütersloh  
 Pressekontakt: Prof. Dr. Ulrike Detmers  
 Telefon 05241-87 09 68 · Fax 05241-87 09 45 · [ulrike.detmers@mestemacher.de](mailto:ulrike.detmers@mestemacher.de)  
[www.mestemacher.de](http://www.mestemacher.de)



## Successful visitor result at BioFach 2018

From across the globe, customers who purchase organic products were constantly arriving at and leaving the Mestemacher and DETMERS Getreide-Vollwertkost trade fair booth. DETMERS Getreide-Vollwertkost GmbH has produced organic mueslis and organic crunchies since 1985. Worldwide, demand is also increasing here.

## For the 7th time: €10,000 donation with the Mestemacher "Gemeinsam gegen Hunger" (Together against Hunger) charity campaign for Deutsche Welthungerhilfe e.V.



**Cheque presentation:** (f.l.) Albert Detmers, managing shareholder of the Mestemacher Group; Professor Dr. Ulrike Detmers, shareholder, member of the management board, speaker of the Mestemacher Group; Bärbel Dieckmann, president of Deutsche Welthungerhilfe; Helma Detmers, shareholder of the Mestemacher Group und Fritz Detmers, managing shareholder of the Mestemacher Group, delighted about the support for the good purpose. Photo: Steinecke

„Auch in diesem Jahr steht die Bekämpfung des Hungers im Mittelpunkt unserer weltweiten Arbeit. Mit Mestemacher haben wir einen starken Partner für dieses Ziel. Gemeinsam bieten wir Menschen eine Perspektive, um ein Leben ohne Hunger führen zu können.“

**Bärbel Dieckmann**  
ist Präsidentin der Welthungerhilfe

"With a €10,000 donation, already for the 7th time, we are supporting Welthungerhilfe with the "Gemeinsam gegen Hunger" (Together against Hunger) charity campaign, Prof. Dr. Ulrike Detmers, shareholder, member of the management board and speaker of the Mestemacher Group. Of 200,000 tasty organic breads sold, Mestemacher donates 5 cent per package.

**MESTEMACHER – GROSSBÄCKEREI FÜR VOLLKORNBROTE UND INTERNATIONALE BROTSPEZIALITÄTEN SEIT 1871**



## About Deutsche Welthungerhilfe e.V.

Welthungerhilfe is one of the largest private aid agencies in Germany; it is politically and denominationally independent. It fights for "Zero Hunger by 2030". Since its founding, it has supported more than 8,500 international projects with 3.27 billion euros in 70 countries. Welthungerhilfe is based on the principle of capacity building: from rapid disaster relief to reconstruction, and right up to long-term project development cooperation with national and international partner organisations.

## Awards and certificates in the Mestemacher Group

Mestemacher has been awarded the "Landesehrenpreis" (state honorary award) for special achievements at the DLG quality contests and future sustainability for many years. Christina Schulze Föcking, Federal Minister of NRW for Climate Protection, Environment, Agriculture, Nature and Consumer Protection distinguished Mestemacher with this award for 2017 as well. On the occasion of the international quality inspections of the Deutsche Landwirtschaftsgesellschaft (DLG) (German Agricultural Society), the products of the Mestemacher Group are awarded golden and silver medals every year. The following breads were awarded the golden medal:

- Mestemacher Bio Dinkel + Grünkern (Organic Spelt + Green Spelt)
- Mestemacher Bio Vollwert-Brot (Organic Wholemeal Bread)
- Mestemacher Bio Sonnenblumen (Organic Sunflower Seed)
- Mestemacher Bio Leinsamen-Brot (Organic Linseed Bread)
- Mestemacher Bio Volles Korn (Organic Whole Grain)



**MESTEMACHER – GROSSBÄCKEREI FÜR VOLLKORNBROTE UND INTERNATIONALE BROTSPEZIALITÄTEN SEIT 1871**

Mestemacher GmbH · Am Anger 16 · 33332 Gütersloh  
 Pressekontakt: Prof. Dr. Ulrike Detmers  
 Telefon 05241-87 09 68 · Fax 05241-87 09 45 · [ulrike.detmers@mestemacher.de](mailto:ulrike.detmers@mestemacher.de)  
[www.mestemacher.de](http://www.mestemacher.de)

Mein Wohlfühlbrot



The Mestemacher Group has consistently been certified at the high standard in accordance with the International Featured Standards Food (IFS) since 2004. Mestemacher has participated successfully in the programme "Unannounced IFS Food Checks" for many years.