

Berlin/Gütersloh: Equality Prize for ANNETTE STIEVE 1st MESTEMACHER PRIZE AS FEMALE MANAGER OF THE YEAR 2016 – 15th AWARD CEREMONY (2002 to 2016)

This year Annette Stieve, CFO North East Europe, Managing Director, Finance SSC, Faurecia Automotive GmbH, is as distinguished with the

MESTEMACHER PRIZE FOR THE FEMALE MANAGER OF THE YEAR

This year the prize is awarded for the 15th time. The top manager is one of the most important women in the automotive industry, and she is the 15th recipient of this prestigious award. Ever since its initiation in 2002, the equality prize has had the purpose of demonstrating to the general public that women can be just as successful as men in the position of managing directors and members of the management board of a stock company.

“This year, the MESTEMACHER PRIZE FOR THE FEMALE MANAGER OF THE YEAR is awarded for the 15th time. This year’s prize recipient is Annette Stieve, who is celebrating her 20th anniversary at her employer Faurecia Automotive GmbH in 2016. Annette Stieve is distinguished with this prize for her outstanding performance as a managing director of the globally leading automotive supplier Faurecia and for her farsighted actions that have the purpose of developing women in management positions.”

Prof Dr Ulrike Detmers

In her welcoming address, Manuela Schwesig, Federal Minister for Family, Senior Citizens, Women and Youth, emphasises:

“Equal opportunities for men and women contribute to social progress and corporate success.”¹

For the 15th time this year, Ulrike Detmers distinguishes a model top female manager in the world of business. Detmers is the initiator of the prize for women and chairperson of the jury.

Berlin/Gütersloh, 9 September 2016:

The award consists of the valuable silver OECONOMIA statue, 5,000 euros as prize money for social purposes as well as a glamorous ceremony with more than 300 guests in the Grandhotel Adlon Kempinski in Berlin. Founder of the high-profile equality prize is the pumpnickel and wholemeal bakery Mestemacher.

With the award ceremony hosted in Berlin’s Hotel Adlon, Ulrike Detmers of the Mestemacher Group distinguished the award winner with the words:

“With her entrepreneurial performance, Annette Stieve has contributed significantly to the success of the Faurecia Automotive Group, which produces car seats, emission controls technology and interior systems. She is a perfect example for women’s power in the automotive industry.”

¹ The welcoming address of the Federal Minister for Family, Senior Citizens, Women and Youth is printed in the Brochure 2016, Gallery of Prize Recipients MESTEMACHER PRIZE FOR THE FEMALE MANAGER OF THE YEAR 2016.

In Hotel Adlon in Berlin and in the presence of an audience of more than 300 invited guests, Detmers presented the valuable **OECONOMIA** prize trophy that is made of high-quality sterling silver to the prize winner. The award is accompanied by prize money in the amount of €5,000.

Prize Profile MESTEMACHER PRIZE FEMALE MANAGER OF THE YEAR

The Gütersloh-based wholemeal and pumpnickel baker Mestemacher, which was founded in 1871, has awarded this prize annually since 2002. Top-level management members are distinguished who are employed as an executive employee and as such are responsible for the success of a company or corporate group. As a general principle, the entrepreneurial personalities are active as managing directors of a limited liability company or perform management board activities in a stock company. With the award, the prize awarding company draws attention to the fact that women are qualified to work in top management. First and foremost, the share of women who are managing directors in limited liability companies or executive board members of stock companies is to be increased.

About Mestemacher and the Mestemacher Group

– Tradition and Innovation since 1871 –

The Mestemacher Group is a family company with a sense of tradition and a future-oriented vision. The corporate Group has specialised in pasteurised bread products that, when kept unopened, remain fresh naturally for a long period.

The classic German wholemeal breads and pumpnickel are exported to more than 80 countries on earth. Mestemacher is a global market leader in this market niche. In the Aerzener Brot und Kuchen GmbH subsidiary, the Mestemacher Group is specialised in deep-frozen cake slices that are baked in artisan confectionery tradition, crisp breads and crisp bread snacks, baked with top-grade wholemeal flour and refined with fine ingredients.

Owner families of the Mestemacher Group are Albert and Prof Dr Ulrike Detmers as well as Fritz and Helma Detmers, each with a share of 50 %. The managing directors and owners Albert, Ulrike and Fritz, as well as numerous third-party managers do social marketing out of conviction – with art on the bread box and numerous prizes for the promotion of gender equality. With its social projects, Mestemacher is the only manufacturer of bread and baked goods worldwide whose corporate culture and ethics is characterised by the integration of bread, art and equality.

Together with a modern brand identity and high-quality products, the Group's social commitment strengthens its positive perception at customers, business partners and employees – and this, not least, ensures the increase of turnover and market share.

About the Initiator

Prof Dr Ulrike Detmers initiated the MESTEMACHER PRIZE FOR THE FEMALE MANAGER OF THE YEAR in 2002. Detmers is a member of central management and speaker of the Mestemacher Group. The economics professor has been a professor for business administration since 1994 in the faculty of business and health at Bielefeld University of Applied Science. She has been working part-time for a number of years. The campaigner for women's rights has been championing gender equality in business for more than 20 years.

What requirement specifications are to be satisfied by the prize winner?

The FEMALE MANAGER OF THE YEAR is characterised by outstanding performance as a managing director or member of an executive management board. The prize winner supports women in climbing the career ladder and promotes the concept of a work life balance.

Which philosophy is behind the MESTEMACHER PREIS FEMALE MANAGER OF THE YEAR?

This prize is aligned to the principles of gender mainstreaming. Both at a European level and in federal politics of the Federal Republic of Germany, gender mainstreaming is aligned to the systematic involvement of both genders in the organisation of all structural fields of human existence. In particular, it is about the promotion of gender equality when it comes to filling top-ranked positions in politics and business.

Who is in the selection committee?

ANGELA WISKEN – Speaker of the executive board of the dfv media group in Frankfurt am Main

BARBARA ULREICH – Managing director of the “hessischen Dachverbandes Weiterbildung Hessen e.V.” (Hessian Umbrella Association for Further Education Hessen e.V.)

DR MARGARITA TCHOVAKHINA – Vice President Knowledge Management in “Deutschen Entwicklungsgesellschaft” (DEG) (German Development Company)

GABRIELE FÖRSTER – Publishing manager of Westfalen-Blatt, Vereinigte Zeitungsverlage GmbH. Managing director Panorama, Print & Picture, Busse publishing house, BusseCollection Bielefeld

ANDREA STEGEN – managing partner of the DeWi Back Group

PROF DR ULRIKE DETMERS – Initiator and chairwoman of the selection panel

The selection panel consists of the respective laureates of the previous years.

Questions pertaining to the Mestemacher Group and MESTEMACHER PRIZE FEMALE MANAGER OF THE YEAR are answered by the initiator of the equality prize:

Prof Dr Ulrike Detmers
Partner, Member of the Central
Management Board and Speaker
in the Mestemacher Group

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